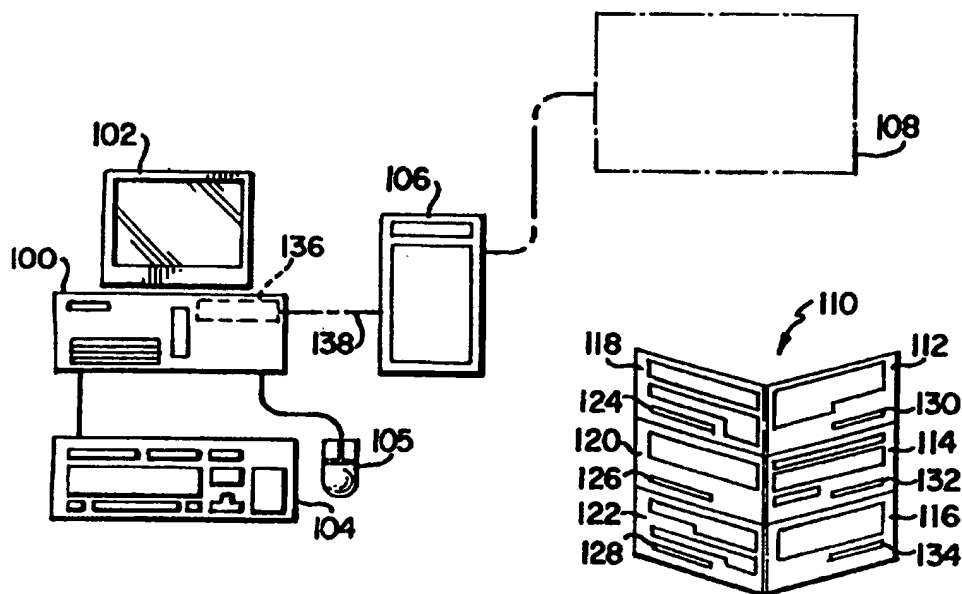




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(54) Title: SYSTEM FOR PROVIDING EASY ACCESS TO THE WORLD WIDE WEB



(57) Abstract

A system for quickly and easily accessing preselected desired addresses or URLs on the Internet is disclosed in which a published list (110) of Internet or World Wide Web sites (112, 114, 116, 118, 120, and 122) together with their unique jump codes (124, 126, 128, 130, 132, and 134) is utilized in connection with a corresponding specialized Web site (108) which is accessed by a user using either a personal computer (100) or a TV Internet Terminal and remote control, after which access a jump code corresponding to the preselected desired URL is entered by the user and software contained in the specialized Web site immediately and automatically accesses the desired Web site.